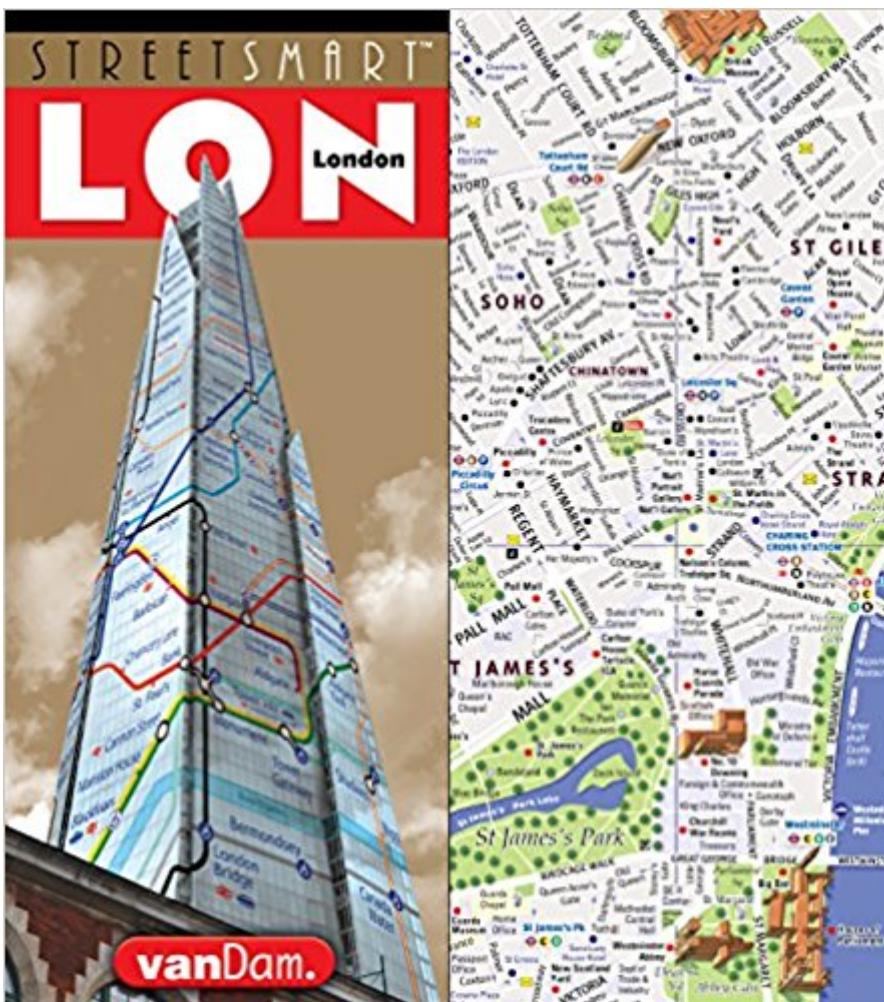


The book was found

# StreetSmart London Map By VanDam

- City Street Map Of London, England
- Laminated Folding Pocket Size City Travel And Tube Map With All Museums, Attractions, Hotels And Sights; 2017 Edition





## Synopsis

VanDam's award-winning London StreetSmart maps all top attractions including major architecture, hotels, parks, theatres, and shopping - all at an immensely legible super-scale of 1:14,000, complete with 3-D building illustrations. Clear information design allows users to read the map from three feet away and has earned VanDam maps a place in the MoMA Collection. London StreetSmart includes a stunning dimensional details of The City, Regents' Park, Marylebone, Mayfair, Bloomsbury, Soho, St. James', Holborn, Theatreland, and the West End. Edition also includes a map of Westminster and Southwark, as well as the London Metro Area and a complete Tube map. Simplicity reigns supreme in information design to make complex cities clear and understandable. Our typography creates character and reveals the true bones of the city. VanDam uses a letter grid to identify locations on maps - no confusing and cluttering K-28 or V-34s - its just the city from A-Z. Our covers map the icons of each city and turn them into collectible graphic art. Each sleek and laminated city map package opens to 32" x 9" and then easily folds down to 4" x 9" to snuggly fit into a shirt pocket or purse. Gain instant London StreetSmarts and a sexy souvenir to boot!

## Book Information

Map: 2 pages

Publisher: VanDam, Inc; 7th edition (November 30, 2016)

Language: English

ISBN-10: 1934395544

ISBN-13: 978-1934395547

Product Dimensions: 4 x 0.3 x 8.6 inches

Shipping Weight: 0.3 ounces (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 20 customer reviews

Best Sellers Rank: #17,331 in Books (See Top 100 in Books) #4 in Books > Travel > Europe > England > London #5 in Books > Travel > Europe > England > General #7 in Books > Travel > Europe > Great Britain

## Customer Reviews

"...A Connoisseur's Map!" --USA Today "For savvy travelers." --Playboy Magazine "The Map to Londontown." --The New York Times

Stephan Van Dam, AIGA is an award-winning cartographer, graphic designer, and information

architect. He is the president, principal and creative director of New York-based VanDam Publishing. Twenty-seven of his maps are in the MoMA Collection. The universal power of maps has been his guiding passion for the past 25 years and fuels his desire to tell stories and construct new realities through maps in all media. He's has mapped over 85 world cities, and holds several patents in the field of paper engineering and origami map folding. His work has been honored by the Industrial Design Society of America (IDSA), the American Institute of Graphic Arts (AIGA), the editors of ID magazine and has been featured on national television and been sighted in numerous feature films.

Always love these maps

Portable and easy to read.

Closest map to Streetwise one can find.

I just got back from London and this map, which fits neatly in my hand, made the journey much easier and navigable. I never thought I'd go back to printed maps but London is HUGE and it's hard to get perspective from a Google map. Plus, this one is laminated so it doesn't crumble in my bag. Impressive to see how much info the designer has packed into it -- yet it's still readable. It's got the entire public transportation system, some of the key highlights and tourist attractions, and it spans from Kensington to The City and beyond. Amazing and compact. I don't think I'll return without it.

Joe Dolce

We still need real maps -the electronic ones show too little of a longer trip, get confused, run out of battery life, can't be read in bright sun. We still need real maps, but they are facing stiff competition, so they have to be good: easily folded and re-folded, water-proof, large enough to read on the march and easy to read in poor or too much light. Not many qualify. But the vanDam StreetSmart London is all of the above, and we wish we'd had it with us the last time we got lost (in a taxi!) in London. From now on, we won't leave home for London without this map!

I found the map to be somewhat small, which made it difficult to read, especially the London Tube portion of the map. It is nicely laminated, and it fits in a back pocket.

I found this really helpful walking around London as it covered the main down town area. The subway map was helpful as well. It rained a lot while I was there making the plastic lamination over the map critical to be able to use it the whole time. After carrying and using it for 5 days, it still looks like new. I missed having a broader perspective to get trains to outlying areas, but those were easy to look up on line before I went or get help in the train station. But most of my touring was downtown and easily covered by the map. I still have more to see for next time and will happily use the same map then.

nice size, crisply printed, old eyes, so need a magnifier, but that's my problem and not the map's. It will be well used on my upcoming trip. Like the laminate so I can hilight a route and then wipe it later. Recommend.

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